

New Smyrna Beach Big Game Tournament 2020 Sponsorship Package

Title Sponsor - \$10,000 (1)

- Exclusive naming rights by category to the tournament.
- Full-page (Inside Front Cover) advertisement in the official NSBBGT program guide.
- Sponsor logo on NSBBGT website linked directly to sponsor web site.
- Logo representation and inclusion on:
 - * All official tournament letterhead and mail-outs.
 - * Prominent position on the official tournament (Dry-Fit) shirt distributed to anglers and sponsors year round.
 - * Comprehensive exposure in the national print, broadcast and electronic media.
 - * Logo on Captains Buckets.
 - * Exposure on the official NSBBGT video, to be played at the awards dinner and at Outriggers/Fishing Store year round.
 - * Logo representation (Banners) prominently displayed at Outriggers/New Smyrna Marina during the event.
- Promotional material and product in the official Captains Bucket.
- Onsite product display during the event.
- Entry into the 2020 NSBBGT.
- Year round exposure on the tournament leaderboard to be located at Outriggers/New Smyrna Marina
- Sponsor representation on a winner's trophy.
- VIP status at the Captains Kickoff party and awards dinner.
- Six tickets to the awards dinner.
- Six official tournament (Dry-Fit) shirts.

Presenting Sponsor - \$5,000 (6)

- Exclusive naming rights to one of (6) tournament divisions, Blue Marlin/Billfish Release/Wahoo/Dolphin/Tuna/King.
- Full page advertisement in the official NSBBGT program guide.
- Sponsor logo on NSBBGT website linked directly to sponsor web site.
- Logo representation and inclusion on:
 - * All official tournament letterhead and mail-outs.
 - * Inclusion on the official tournament (Dry-Fit) shirt distributed to anglers and sponsors year round.
 - * Comprehensive exposure in the national print, broadcast and electronic media.
 - * Logo on Captains Buckets.
 - * Exposure on the official NSBBGT video, to be played at the awards dinner and at Outriggers/Fishing Store year round.
 - * Logo representation (Banners) prominently displayed at Outriggers/New Smyrna Marina during the event.
- Promotional material and product included in the official Captains Bucket.
- Onsite product display during the event.
- Entry into the 2020 NSBBGT.
- Year round exposure on the tournament leaderboard to be located at Outriggers/New Smyrna Marina.
- Sponsor representation on a winner's trophy.
- VIP status at the Captains Kickoff party and awards dinner
- Four tickets to the awards dinner.
- Four official tournament (Dry-Fit) shirts.

Platinum Sponsor -\$1,000 (6)

- Half page advertisement in the official NSBBGT program guide.
- Sponsor logo on NSBBGT website linked directly to sponsor web site.
- Logo representation (Banners) prominently displayed at Outriggers/New Smyrna Marina during the event.
- Exposure on the official NSBBGT video, to be played at the awards dinner and at Outriggers/Fishing Store year round.
- Promotional material and product included in the official Captains Bucket.
- VIP status at the Captains Kickoff party.
- Four tickets to the awards dinner.
- Four official tournament (Dry-Fit) shirts.

Diamond Sponsor -\$500 (10)

- Half page advertisement in the official NSBBGT program guide.
- Sponsor listing on NSBBGT website linked directly to sponsor web site.
- Logo representation (Banners) prominently displayed at Outriggers/New Smyrna Marina during the event.
- Exposure on the official NSBBGT video, to be played at the awards dinner and at Outriggers/Fishing Store year round.
- Promotional material and product included in the official Captains Bucket.
- VIP status at the Captains Kickoff party.
- Two tickets to the awards dinner.

Gold Sponsor -\$250 (20)

- One quarter page advertisement in the official NSBBGT program guide.
- Sponsor listing on NSBBGT website linked directly to sponsor web site.
- Logo representation (Banners) prominently displayed at Outriggers/New Smyrna Marina during the event.
- Exposure on the official NSBBGT video, to be played at the awards dinner and at Outriggers/Fishing Store year round.
- Promotional material and product included in the official Captains Bucket.
- VIP status at the Captains Kickoff party.
- Two tickets to the awards dinner.